

FOR IMMEDIATE RELEASE
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**ALLEGiant AIR ANNOUNCES END OF SERVICE
FROM HUNTSVILLE TO LAS VEGAS**

(Huntsville, Ala.)— Allegiant Air announced today it will end its scheduled service between Huntsville, Ala. and Las Vegas, Nev. The carrier's last day of service to Las Vegas will be Dec. 10, 2007. Customers with reservations Dec. 14 and beyond will be contacted directly by Allegiant for reaccommodation.

"Unfortunately, due to escalating fuel costs, we will end our Las Vegas service from Huntsville," Maurice J. Gallagher, Allegiant Air president and CEO, said. "We do apologize for any inconvenience this may cause our customers. We greatly appreciate the support the community and the airport's management team have shown us. Our flights to both Orlando and Fort Lauderdale remain unaffected by this announcement."

Allegiant began low-cost service from Huntsville International Airport with nonstop flights to Las Vegas Sept. 21, 2007. Allegiant Air will begin low-cost flights to Orlando Nov. 8 and to Fort Lauderdale Dec. 13, 2007.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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Contact:

Tyri Squyres/ Allegiant Air / phone: 702-851-7370 /e-mail:
tsquyres@allegiantair.com