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FOR IMMEDIATE RELEASE

**VISION AIRLINES ANNOUNCES NEW NON-STOP, LOW-FARE SERVICE  
BETWEEN HUNTSVILLE AND NORTHWEST FLORIDA**

ATLANTA, GA. – JAN. 18, 2010 – Vision Airlines announces today the launch of its non-stop, low-fare air service between Huntsville, Ala., and Destin • Fort Walton Beach, Fla., **beginning March 25, 2011, with rates starting at \$89/one way\***. To celebrate the largest expansion of a commercial airline in more than a decade, travelers may book flights to Florida at the **\$49/one way introductory fare**, when booked between Jan. 18 – 23, 2011.

“Vision Airlines is excited to offer this new, low-cost air service to the Huntsville community and surrounding areas,” said David Meers -- chief operating officer, commercial operations, Vision Airlines. “It is our desire to continue to grow our service and route structure, and offer tremendous value to leisure travelers.”

Vision Airlines will operate flights two days per week, from Huntsville International Airport (HSV) to Northwest Florida Regional Airport (VPS), utilizing a 30-seat Dornier 328 aircraft, allowing travelers to experience an outstanding beach destination the minute they step off the plane.

Encompassing the southern sea towns of Destin • Fort Walton Beach • Okaloosa Island, Northwest Florida’s Emerald Coast has something for everyone, from basking on 24 miles of shockingly-white shoreline and teeing off on more than 1,080 challenging holes, to casting lines in the fish-filled waters of the “World’s Luckiest Fishing Village” and watching dolphins dance at the state’s oldest marine, Florida’s Gulfarium.

“The Gulf Coast represents a top vacation destination for the Tennessee Valley with more than 40,000 visitors annually,” said Rick Tucker, executive director of Huntsville International Airport. “This new non-stop service to the Ft. Walton/Destin area will provide our community with a faster means of transportation at an affordable price.”

“The addition of the Ft. Walton/Destin service brings the total number of non-stop destinations from Huntsville International to 12,” stated Betty D. Fletcher, chairman, board of directors, Huntsville International Airport. “We are extremely excited to partner with Vision Airlines, and we anticipate this low-cost service to such a popular vacation destination will be met with much enthusiasm by our community and surrounding areas.”

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**Flight Schedule: Effective March 25, 2011**  
Starting at \$89/each way

Day	Depart VPS	Arrive HSV	Depart HSV	Arrive VPS
Monday	7:45 AM	9:00 AM	9:45 AM	11:00 AM
Friday	3:45 PM	5:00 PM	5:45 PM	7:00 PM

\*Flight times are in Central Standard Time (CST)

Following a challenging year for the Emerald Coast tourism industry due to the Deepwater Horizon oil spill in April 2010, Vision Airlines confidently introduces non-stop, low-fare flight service from 20 markets into the destination acclaimed as the “Best Beach Town in the South” for 14 consecutive years by the readers of *Southern Living*. The airline will continue to aggressively serve new markets around the country that offer the consumer tremendous vacation values.

Starting March 25, 2011, Vision Airlines will serve the following markets to Northwest Florida:

- Atlanta
- Little Rock, Ark.
- Huntsville, Ala.
- Punta Gorda, Fla.
- Baton Rouge, La.
- Knoxville, Tenn.
- Macon, Ga.
- Savannah, Ga.
- Greenville/Spartanburg, S.C.
- Birmingham, Ala.
- St. Petersburg, Fla.
- Louisville, Ky.

Starting April 1, 2011, Vision Airlines will serve the following markets to Northwest Florida:

- Chattanooga, Tenn.
- Shreveport, La.
- Asheville, N.C.
- Orlando-Sanford
- Columbia, S.C.

Vision Airlines – headquartered in Atlanta – began operations in 1994 in Las Vegas. Today, the company operates a mixed fleet of aircraft including the Boeing 767, Boeing 737 and Dornier 328 aircraft. Vision Airlines, internationally recognized/established as a premier charter airline, has been flying scheduled service for more than two years. The company’s clients include US Presidential candidates, heads of state, countless celebrities, Fortune 1000 companies and some of the world’s most-recognized resorts. The company is headquartered in Atlanta, and also has offices in Louisville, Ky., Las Vegas and Miami.

For more information about Vision Airlines or to book a flight, please visit

[www.visionairlines.com](http://www.visionairlines.com) or call 1-877-FLY-A-JET.

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\* Taxes and travel fees apply. Vision Airlines Baggage Policy: Standard Size Checked Bag (Advance Purchase) - \$15.00, Standard Size Checked Bag (at airport) - \$25.00, Overweight Checked Bag - \$75.00, Sports Equipment - \$50.00.