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INTERNATIONAL INTERMODAL CENTER
JETPLEX INDUSTRIAL PARK

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FOR IMMEDIATE RELEASE
July 11, 2011

NEWS RELEASE

TVA Study Shows Huntsville Site is Ready for Data Center

HUNTSVILLE, Ala. - A site located in Huntsville, Alabama, has favorable attributes to attract a data center project according to a recent economic development study sponsored by the Tennessee Valley Authority (TVA).

Designation of the Huntsville Site, which is located on Beadle Lane SW in the Jetplex Industrial Park, is a result of a project conducted by TVA and Chicago-based Deloitte Consulting. Criteria for selecting the sites include accessibility, strong telecommunications infrastructure, and the availability of reliable electric power.

“This ready-for-development primary designation gives our community a competitive edge when the next data center project is looking for an optimal site,” said Brooks Kracke, Huntsville-Madison County Airport Authority’s director of the Jetplex Industrial Park. “We appreciate TVA for providing this opportunity to participate in this valuable data center site identification program and are also very proud of our community team’s diligent efforts to demonstrate this site is prepared for a potential future company. This type of industry is an ideal match for the Huntsville/Madison County area.”

More than 50 sites across the TVA service area were recently assessed for their capacity to accommodate data centers—specially designed facilities that house computer systems and components for Internet search engine companies, financial transaction processors, and other high-tech industries. To date, 18 sites have been named as ready for development and TVA anticipates others will be evaluated as development-ready in the future.

“TVA’s economic development role is to help communities be prepared and promote their strengths to recruit data centers and other companies to our region,” said John Bradley, senior vice president of TVA Economic Development. “The data center industry is growing rapidly and typically represents large investments in communities and provides good-paying job opportunities.”

“Huntsville is a clean community with outstanding attributes that any company can enjoy,” said Bill Pippin, President and CEO of Huntsville Utilities. “We are excited that we meet the site requirements for a Data Center and we can provide reliable power and communications to fulfill their needs. We would be honored to have this industry in Huntsville.”

TVA is partnering with local power companies like Huntsville Utilities and regional, state and community economic development leaders to aggressively market these sites as part of its regional economic development target industry recruitment.

The Jetplex Industrial Park (www.hsvairport.com) and the Huntsville-Madison County Chamber of Commerce supplied the information needed to bring the site to this level of preparation.

For a map of sites and additional information about TVA’s “Data Center—Wired for Success” program, visit TVAed.com/datacenters. Specific details about the Huntsville site are located at TVAsites.com.

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